



**American
Red Cross**

Does the safety of your Aquatic facility keep you up at night? Are your guards at the top of their game?

Make your community members feel more secure, safe and happier as a direct result of having a top-of-the-line aquatics operation!

Red Cross is your partner who can deliver an objective, third-party evaluation of your aquatics operation!

To enhance your current Red Cross Lifeguarding program, the Red Cross Aquatic Examiner Service (AES) will **allow you the flexibility to make lifeguard-related operating decisions and facilities-specific protocols to improve your lifeguarding operations and performance.**



Here's how the AES program benefits you:

- Support goals to improve your operations, training and performance
- Increase lifeguard accountability, attention to safety, professionalism, and pride
- Reinforce and strengthen your lifeguards emergency response skills
- Maintain high lifeguarding operational standards
- Goes above and beyond just relying on a health inspection or a "self audit" - includes unannounced visits, live drills and on-going support

Get Started Now!

For more information about the many ways you can benefit from our partnership, contact your dedicated Red Cross Strategic Account Executive:

Name: Diana Price

Phone: 516-273-4251

Email: Diana.Price@redcross.org

Order AES today and get 20% OFF!

BONUS

- FREE Lifeguard Management online course
- 10% OFF all Red Cross store products

[Learn more about AES!](#)